

PUBLICITY FOR 2017 S.T.E.P.S.

Here are some sample articles you can use to publicize the S.T.E.P.S. event. A Word Document form of these articles is available on the presbytery website (www.capresbytery.org/steps) so you can cut and paste them into your publications. The STEPS Planning Team wishes to thank you in advance for helping get the word out about this Charleston Atlantic Presbytery event.

Option One:

S.T.E.P.S.- Studying + Teaching + Equipping + Praying + Serving: This presbytery-wide event is a wonderful opportunity for high school youth and adult church members, teachers, ministry teams, worship/music leaders, officers and staffs to enrich their faith and understanding of the church. S.T.E.P.S. will take place Saturday, August 26th at the Mount Pleasant Presbyterian Church. Check-in begins at 8:15 and the day will conclude at 4:15 with a closing *Taz* worship service. Participants have an opportunity to worship, take three workshops, and fellowship with others in our presbytery; as well as visit displays from various institutions and organizations and shop at the bookstore. Pre-registration deadline is August 10th and the registration fee is \$35. Register by July 15th and you can take advantage of the early bird registration fee of \$25. No pre-registrations will be taken after August 10th. We encourage you to pre-register, but if your plans change and you can attend at the last minute, you may register at the event (\$40). Registration information is on the presbytery website (www.capresbytery.org/steps) and printed brochures have been mailed to your church. We hope to see you at S.T.E.P.S. 2017 as we celebrate together how to be of good courage!

Option Two:

2017 S.T.E.P.S.- As Christians, we have good news to share. This year's theme, *Be of Good Courage*, will be expressed in many different ways. Join others in our presbytery Saturday, August 26th at the Mount Pleasant Presbyterian Church. As you reflect on how you may grow in your Christian faith through experiences of worship, learning, fellowship, and service, consider some of the workshops available at S.T.E.P.S.: *Cultivating a Healthier Church Culture, The Art of Kinsugi, Developing a Church Vision, Fear and the Creative Process, How the Sacraments Feed our Faith, Parenting in a Social Media Age, Adult Education Galore, Semper Reformanda- Always Being Reformed, Nurturing the God in You*, to name a few. Believe it or not this is not all of the options available. Go to the presbytery website www.capresbytery.org/steps to register/download a brochure or check with your pastor or clerk of session for a printed copy of the brochure.

Option Three:

Charleston Atlantic Presbytery will present its 10th annual S.T.E.P.S. event on August 26th at the Mount Pleasant Presbyterian Church. This year's theme is *Be of Good Courage*. If you are seeking to deepen your spiritual life; if you want to learn how to be the church "out there" then there is a workshop for you at this year's event.

Workshops and descriptions are in the printed registration brochures at your church or online at www.capresbytery.org/steps. Hope to see you on August 26th!

Option Four:

2017 S.T.E.P.S.- Calling all Church Officers, Ministry Team Members, and Musicians!!! NOT ONE OF THESE??? It doesn't matter, there is something for YOU at this year's STEPS event. Join your brothers and sisters in Christ from around our presbytery on Saturday, August 26th at the Mount Pleasant Presbyterian Church. Come experience the many ways to "Be of Good Courage." Hope to see YOU there!

Option Five:

Has STEPS become a yearly event for you? Then you will notice in the workshop selections some "sacred cows"- workshops we offer on a regular basis. But, you will also see some new opportunities to grow in faith. Check out these workshops: *From Rules to the Roots of Our Faith*, *Making Room for Advent*, *Our Presbyterian Library: The Book of Confessions*, *The Spiritual: The Voice of the People*, *Reconsidering Our Relationship to Stuff*, *Healthy and Whole: Worship with Our Bodies* (note there is a special session for youth), *The Trade Game*, and *With Sighs Too Deep for Words: Meditation in Devotional Life*. Will this year be your first STEPS event? Then all of the workshop options will be exciting new opportunities to equip yourself for God's call in your life. Join us Saturday, August 26th at the Mount Pleasant Presbyterian Church. Registration information is available at www.capresbytery.org/steps and at your church.

Option Six:

What is this S.T.E.P.S. thing anyway? The acronym stands for Studying, Teaching, Equipping, Praying, and Serving and is the annual faith formation and leader development event sponsored by Charleston Atlantic Presbytery for all members of the 47 churches that make up our presbytery. Participants have an opportunity to participate in three workshop sessions, worship together, fellowship over lunch, stop by displays of various organizations and institutions to learn about their ministry and shop at the bookstore. Registration information may be found on the Charleston Atlantic Presbytery website (www.capresbytery.org/steps) or ask your pastor and clerk of session about getting a copy of the brochure.

Option Seven:

2017 S.T.E.P.S.

Studying + Teaching + Equipping + Praying + Serving
August 26th at the Mount Pleasant Presbyterian Church

Charleston Atlantic Presbytery event

Workshops for ANYONE striving to grow in their
Christian faith, service and knowledge of the church

Registration information is available at your church and at www.capresbytery.org/steps

Option Eight:

Have you checked out the list of workshops being offered at this year's STEPS event? Too many great choices so it's hard to decide? So, invite a friend (or two) to come to STEPS with you. Sign up for different workshops. Meet for coffee or lunch after worship the next day and share what you learned. Problem solved!

Option Nine:

[Target email the workshops you feel will appeal to various groups in your congregation (i.e. choir members, church school teachers, ruling elders, compassion ministry members, parents, small group leaders, etc.)]

Moment for Mission (option one)

Ask someone in your congregation who has attended STEPS to share their experiences.

Moment for Mission (option two)

Studying, Teaching, Equipping, Praying, Serving... These words make up the acronym STEPS and I am here to share a little bit about the Charleston Atlantic Presbytery's annual STEPS event. This year's theme is *Be of Good Courage* based on Isaiah 44:8 which says, "Do not fear, or be afraid; have I not told you from of old and declared it? You are my witnesses! Is there any god besides me? There is no other rock; I know not one." On Saturday, August 26th YOU have the opportunity to hear J. Herbert Nelson, II, Stated Clerk of the Presbyterian Church (USA) preach; as well as study alongside seminary professors/presidents, discover ways to support global missions from home; get tips on planning and implementing a church vision; explore ways to carve out time with God; and explore how our faith impacts our daily lives. You will have the opportunity to participate in a wide variety of workshops like... Oh, there are just too many to name in a "Moment for Mission." If I named just a few, I would leave out the ONE that would grab your attention. Take my word for it- there is something for high school youth through adults. So get a copy of the brochure [*tell where they are located in your church*] or go to the presbytery website that is printed in the bulletin to see the wonderful choices you have.

Wait, there is more! You will have the opportunity to fellowship with other Charleston Atlantic Presbyterians over lunch; visit displays from various institutions and organizations related to our presbytery, and shop at the bookstore. Something new for the elementary age children of pre-registered participants: Bethelwoods, our presbytery camp, will provide a *Camp for a Day* full of games, songs, crafts, and connecting with the Bible. Childcare for infants and preschoolers is also available.

The event is Saturday, August 26th at the Mount Pleasant Presbyterian Church with check-in/walk-in registration beginning at 8:15. Yes, there will be wonderful coffee for those of you who need caffeine to get your day started. The day will be filled with great opportunities to grow in our Christian faith.

Moment for Mission (option three)

Information of all sorts is available to us 24/7/365. But not all of the information that bombards our lives gives us a sense of purpose like Jesus does. Are you seeking an opportunity to focus on ways to strengthen your daily walk in faith? Are you searching for new ways of doing ministry? Do you want a chance to thumb through some great resources to add to your personal or church library? Then plan to attend the 2017 STEPS event taking place Saturday, August 26th at the Mount Pleasant Presbyterian Church. Whether you are a church officer, Sunday school teacher, high school youth, choir member, parent, member of a ministry team, or someone who desires to grow in Christian faith, this Charleston Atlantic Presbytery event provides opportunities for worship, learning, and fellowship. Brochures are available [*tell where they are located in the church*] or go to the presbytery website printed in the bulletin. I hope you will join me at this year's STEPS event.

2017 THEME- "Be of Good Courage"

"Do not fear, or be afraid; have I not told you from of old and declared it? You are my witnesses! Is there any god besides me? There is no other rock; I know not one."
Isaiah 44:8

